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SUMMARY

Creative, deadline-driven designer with 20 years of experience producing compelling visuals across print, digital, and presentation formats. Skilled in both print and digital marketing, and data visualization, with a strong eye for brand consistency. Adept at translating complex ideas into clear, engaging visuals that support storytelling and audience connection.

Known for adaptability, cross-functional collaboration, and a calm, solutions-oriented approach in fast-paced environments.

EXPERIENCE

Dusty Rockets

FREELANCE DESIGNER : May 2003 - Present

Wunderman Thompson (WPP)

ART DIRECTOR : Feb 2013 - Nov 2022

Action Marketing Group (Match Action)

ART DIRECTOR : April 2011 - Sept 2012

Shamir Insight, Inc.

LEAD ARTIST/DESIGNER : Dec 2008 - Aug 2010

AIM Marketing

PRODUCTION ARTIST : May 2007 - Oct 2008

EDUCATION

Art Institute of Dallas

BFA ADVERTISING DESIGN : Dec 2006

AAA GRAPHIC DESIGN : Sept 2002

Skills

- Data Visualization
- UX/UI Design
- Presentation Design
- Team Collaboration
- Digital Animation (GIFs)
- Web & Social Assets
- Visual Storytelling
- Typography & Layout
- Brand Guidelines
- Illustration

SOFTWARE

- Adobe Creative Suite
- Msft. Office
- Msft. Word
- Figma
- Adobe XD
- Msft. PowerPoint
- Slack
- Teams

Hobbies

- Co-Founder: HappyTime Apocalypse Art Collective and Gallery
- Member: Greenwood Art Collective
- Chalkboard Artist / Muralist
- Avid Traveler